

SPONSORSHIP OPPORTUNITIES

GATHER
IN THE GARDEN

JUNE
Saturday **8** 11am-2pm
2024

AT THE BEAUTIFUL PROPERTY OF
Penney Magrane and Joan Howley

PRESENTED BY



VINTAGE HOUSE
CONNECT. EXPLORE. BELONG.

ABOUT THE EVENT

Gather in the Garden with your friends for an afternoon of connection and support. Help Vintage House continue to offer over 60 weekly engaging programs that promote longterm vitality for Sonoma Valley's vibrant 55+ community.

Founded in 1977, the mission of Vintage House is to help support, preserve, and enhance the quality of life for the residents of Sonoma Valley as they age. Vintage House is a diverse and growing nonprofit recreation and event center dedicated to life-long learning while creating a place for connection, exploration, and belonging.

With the generous support of our Community Partners and Sponsors, Vintage House will continue to create a unique, inclusive space with a collective goal of reducing isolation and food insecurity.

Sponsorships and contributions to Fund-A-Need will go directly to support the following Vintage House programs and services:

Health and Wellness Programs

Fitness, yoga, balance, nutrition, gardening; informational sessions on cognitive well-being and stability



Supper's On! and Soup's On! Food Programs

Engaging community meals featuring rotating menus provided by local chefs, restaurants and organizations

Arts and Culture Education Series

Music, dance, art classes, educational lectures, language courses, and creative writing



myRide

Volunteer-based free ride service for individuals over 60 years of age who no longer have the ability to drive

2024 SPONSORSHIP LEVELS

❖ Sonoma Sunshine \$7,500 • ENTRY FOR SIX (6) GUESTS

Logo feature across event materials, print and digital
Acknowledgment at Vintage House in event promotional materials
Logo highlight in marketing leading up to event
(eBlast reach - over 4,500 recipients)
Clickable logo feature on Gather in the Garden event web page
Special recognition by Vintage House Executive Director during event

❖ California Wild Rose \$5,000 • ENTRY FOR FOUR (4) GUESTS

Logo feature across event materials, print and digital
Acknowledgment at Vintage House in event promotional materials
Logo highlight in marketing leading up to event
(eBlast reach - over 4,500 recipients)
Clickable logo feature on Gather in the Garden event web page

❖ Coast Lily \$2,500 • ENTRY FOR TWO (2) GUESTS

Logo feature across event materials, print and digital
Acknowledgment at Vintage House in event promotional materials
Logo highlight in marketing leading up to event
(eBlast reach - over 4,500 recipients)
Clickable logo feature on Gather in the Garden event web page

❖ Seedling \$500 Minimum • ENTRY FOR TWO (2) GUESTS

Logo/name recognition in print, digital platforms

❖ Individual Ticket \$150

All tickets include hors d'oeuvres, wine, champagne, spirits, live music, silent auction, and opportunities to support Vintage House in our Fund-A-Need.

Contact *Karanina Madden-Krall* with any questions >>

TO PURCHASE

Sponsorships and individual tickets can be purchased online at vintagehouse.org or by check mailed to:

Vintage House
c/o Karanina Madden-Krall
264 First St. East
Sonoma, CA 95476

Memo: Gather in the Garden

Deadline to submit logo or name
for recognition in event materials:

May 8, 2024

Deadline to submit
sponsorship payment:

June 30, 2024

Questions?

Please contact Vintage House Development Director
Karanina Madden-Krall at Karanina.maddenkrall@vintagehouse.org
or 707-509-0871.

GATHER IN THE GARDEN

No refunds. All event proceeds support Vintage House programs and services.